

## Welcome to the Skalp Reseller Program!

*Full steam ahead Captain!*

Go ahead and bring Skalp for Sketchup, the missing link in SketchUp's toolset, to Your customers.

This document explains the current state of the toolchain we have prepared to help you kick-start reselling Skalp. We very much consider this a work in progress and expect to further extend the program as we go along together.

Please [contact us](#) if you have any further questions.

Looking forward working together with you, building, promoting and distributing Skalp for SketchUp throughout the SketchUp community.

Sincerely,

The Skalp Team

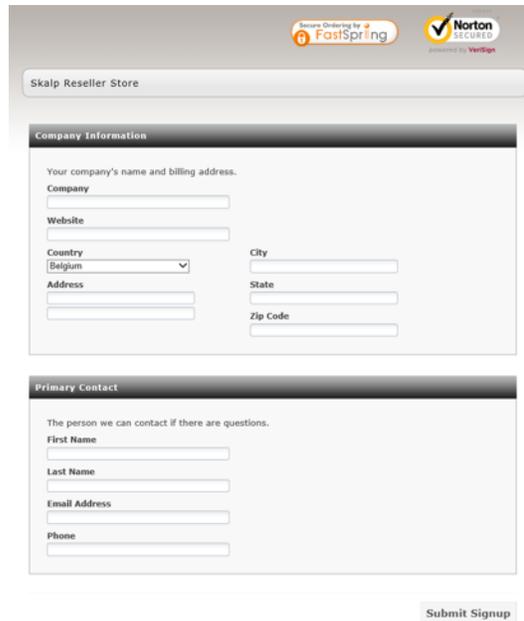
## Steps to get you up and running

1. Prepare your custom reseller account with us.

Please go to:

<https://sites.fastspring.com/reseller-skalp/signup>

Fill in the form and hit Submit Signup.



The screenshot shows the 'Skalp Reseller Store' signup form. At the top, there are logos for 'Secure Ordering by FastSpring' and 'Norton SECURED powered by VeriSign'. Below the header is a search bar labeled 'Skalp Reseller Store'. The main form is divided into two sections: 'Company Information' and 'Primary Contact'. The 'Company Information' section includes fields for 'Company', 'Website', 'Country' (a dropdown menu with 'Belgium' selected), 'City', 'Address', 'State', and 'Zip Code'. The 'Primary Contact' section includes fields for 'First Name', 'Last Name', 'Email Address', and 'Phone'. A 'Submit Signup' button is located at the bottom right of the form.

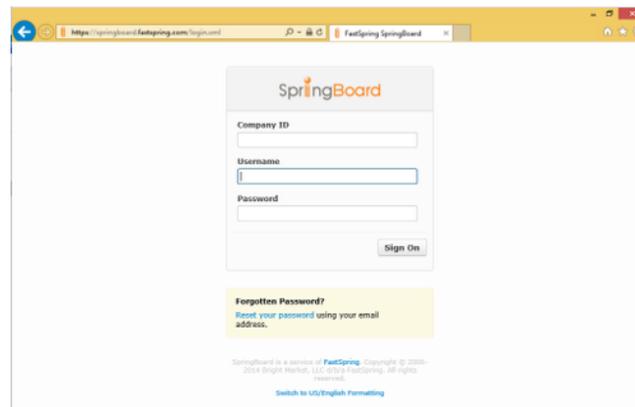
2. Let us know by email what default currency you would like us to assign to your reseller store: USD / EUR / GBP.

3. After these initial steps, we will proceed on our side and prepare your account for action.

4. If all goes well, you will receive an email from Fastspring with your Fastspring login details. Go to [www.fastspring.com](http://www.fastspring.com) and choose 'login'.

Or as an alternative, you can use this direct login link:

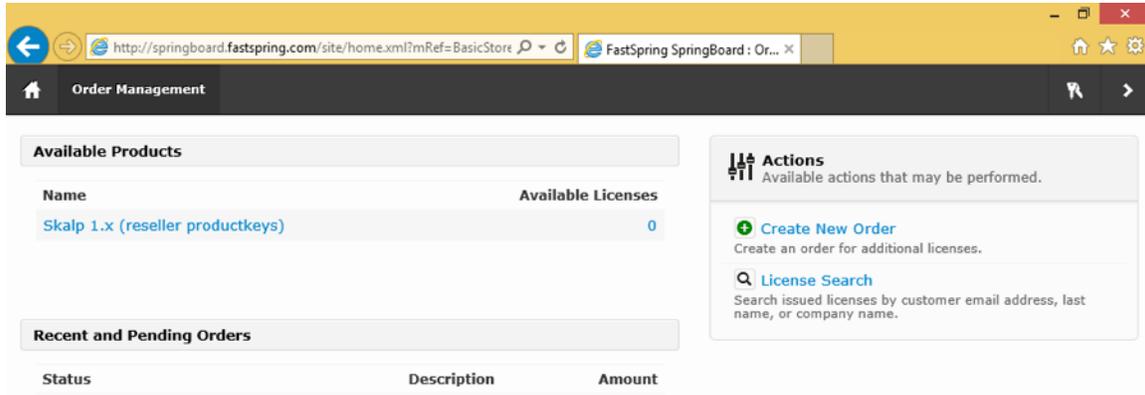
<https://springboard.fastspring.com/login.xml>



The screenshot shows the 'SpringBoard' login page. The browser address bar displays 'https://springboard.fastspring.com/login.xml'. The page features a login form with fields for 'Company ID', 'Username', and 'Password', and a 'Sign On' button. Below the form is a 'Forgotten Password?' link with the text 'Reset your password using your email address.' At the bottom, there is a copyright notice: 'SpringBoard is a service of FastSpring. Copyright © 2000-2014 Bright Market, LLC. All rights reserved.' and a link to 'Switch to US/English Formatting'.

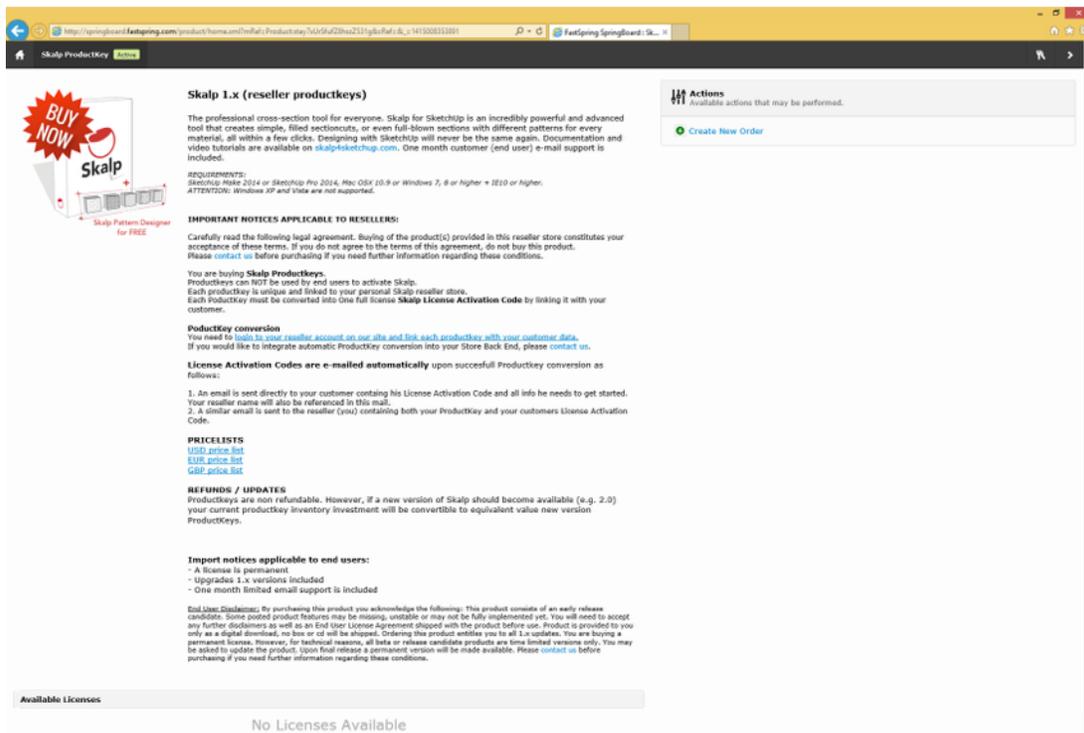
# Welcome to your Skalp Reseller Store!

Please take a few minutes to explore.



On the left you see the available product(s). Currently there is only one.

Click on '**Skalp 1.x (reseller productkeys)**'.



**Make sure you carefully read this online text.** If deemed necessary, conditions or processes can be changed and will be reflected here.  
**Check this online page BEFORE buying, as buying will constitute your agreement with these conditions.**



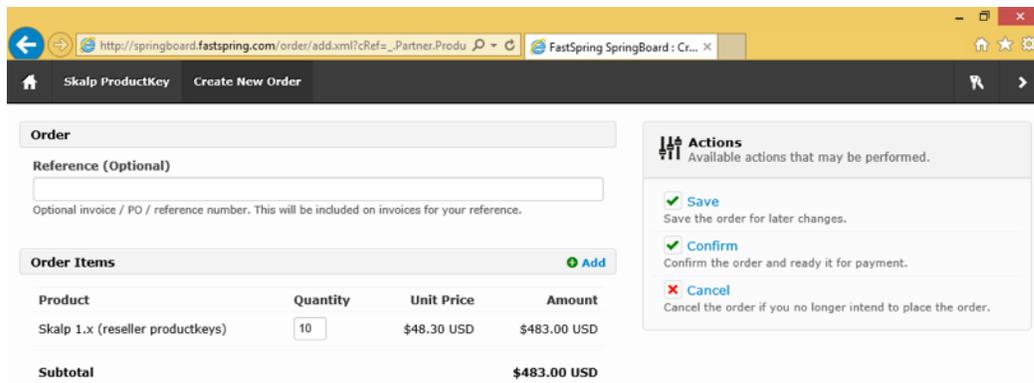
ProductKeys are non refundable, however: **We guarantee your investment:**  
 If a new major version of Skalp should become available (e.g. 2.0) your current ProductKey inventory will be convertible to equivalent value new version ProductKeys. So, no worries about old version inventory depreciation. That simply won't apply.

**You decide when you buy.**

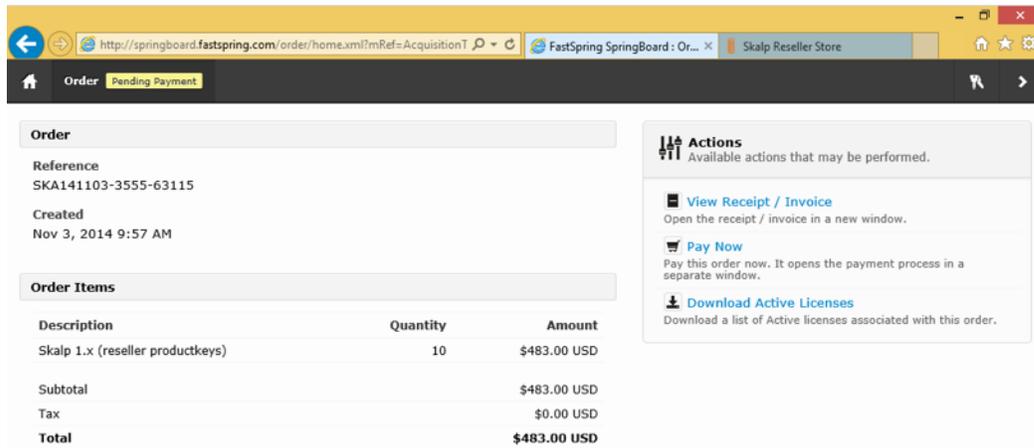
Fill your web store inventory in advance , or buy directly after your customers have bought from you. It is up to you.

Technically, **you are buying from Fastspring**, our trusted partner, specializing in secure online software selling. They handle all secure payment transactions, tax handling and invoicing for us.

Here is how an order looks. Notice the unit price matches the 10 unit reduction rate on the pricelist.



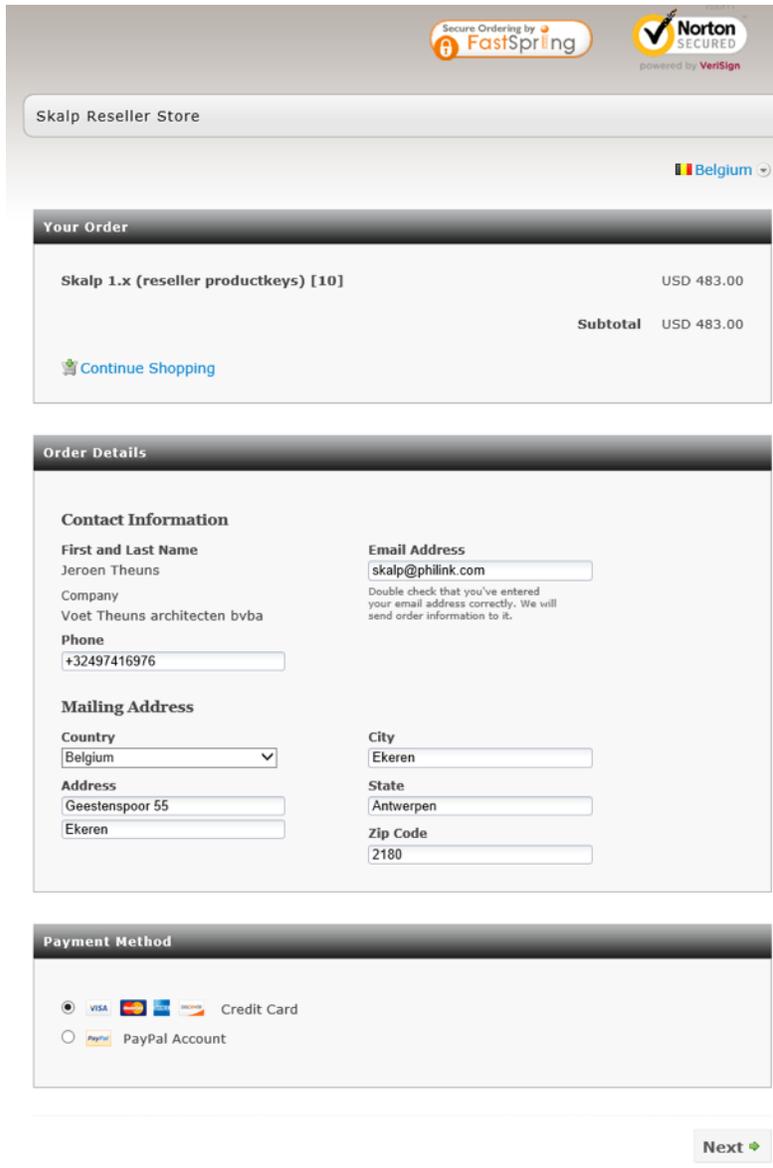
Once the order looks OK, you need to hit confirm and proceed to payment. Your Invoice is also available for review. You can also Save or Cancel an order if needed.



The 'Download Active Licenses' link is a Fastspring option, provided as a backup for your convenience. Normally you should not need it as the ProductKeys will be delivered to you via email . Hitting 'Download Active Licenses' will download a cvs (comma separated) text file containing your Skalp ProductKeys.

## Payment and Delivery

Proceed to the Payment form by clicking 'Pay Now.'



The screenshot displays the checkout process on the Skalp Reseller Store. At the top, there are security logos for FastSpring and Norton Secured. The page title is "Skalp Reseller Store" and the location is set to "Belgium".

**Your Order**

Skalp 1.x (reseller productkeys) [10]	USD 483.00
<b>Subtotal</b>	<b>USD 483.00</b>

[Continue Shopping](#)

**Order Details**

**Contact Information**

<b>First and Last Name</b> Jeroen Theuns	<b>Email Address</b> <input type="text" value="skalp@philink.com"/>
<b>Company</b> Voet Theuns architecten bvba	<small>Double check that you've entered your email address correctly. We will send order information to it.</small>
<b>Phone</b> <input type="text" value="+32497416976"/>	

**Mailing Address**

<b>Country</b> <input type="text" value="Belgium"/>	<b>City</b> <input type="text" value="Ekeren"/>
<b>Address</b> <input type="text" value="Geestenspoor 55"/> <input type="text" value="Ekeren"/>	<b>State</b> <input type="text" value="Antwerpen"/>
	<b>Zip Code</b> <input type="text" value="2180"/>

**Payment Method**

 Credit Card

 PayPal Account

[Next](#)

Secure online payment is available via credit card or Paypal. It is mostly self explanatory. Common credit cards and Paypal payment options are available.

As stated before, you are actually buying from Fastspring, our trustee and specialized partner on this.

The actual delivery is automatic but needs some explanation:



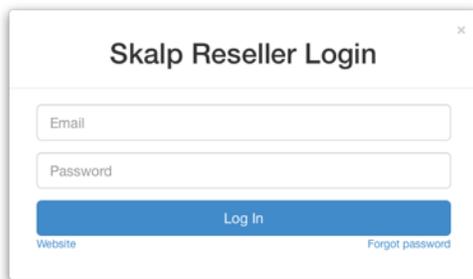
## Step 2: Manage your ProductKeys

We currently provide the following online management tools:

- **Automated transferring of product keys to another party (reseller).** This is a common scenario in a distributor / reseller relationship.
- **Automated single and multi seat licenses delivery to End Users.** This is what you need to deliver Skalp to your End Users.

You need to login with your Skalp reseller login at:

<http://reseller.skalp4sketchup.com/reseller/>



The image shows a login form titled "Skalp Reseller Login". It has two input fields: "Email" and "Password". Below the fields is a blue "Log In" button. At the bottom left, there is a link "Website" and at the bottom right, a link "Forgot password".

Your 'Skalp reseller login' is NOT the same as your Fastspring login. We will manually activate your Skalp reseller login and send you your credentials. Upon first login you can then change your password if you like.

Successful login currently brings you to this page:



The image shows the Skalp Reseller Store dashboard. At the top left is the Skalp logo. To the right, it says "Welcome Guy Wydouw | logout | change password". Below the logo, it says "ARCHITECTUREBUREAU WYDOUW bvba". Under "Available products:", it lists "Skalp for Sketchup v1.0 Full License" with a count of 2. There is a "Generate license from productkey(s)" button. Below that, it says "Generate 'License Activation Code' for ..." (End User only). There are input fields for "Number of seats:", "First name:", "Last name:", "Company:", "E-mail:", and "Country:" (set to United States). A "GENERATE LICENSE" button is at the bottom. The footer includes social media icons, "© 2014 Skalp", and the Skalp logo.

Here you can **see how many ProductKeys you currently have** available. In the example above, Guy Wydouw has 2 skalp for Sketchup v1.0 Full License ProductKeys available.

If you need more ProductKeys, you can buy them in your Skalp Reseller Store.  
-> Login at [fastspring.com](http://fastspring.com)  
Bought ProductKeys will automatically be added to your inventory here.

## Getting License Activation Codes to your End Users

If you want to fulfill an **End User**, select '**Generate license from productkey(s)**'

ARCHITECTUURBURO WYDOUW BVBA

Available productkeys:  
Skalp for SketchUp v1.0 Full License **2**

Generate license from productkey(s)

Generate 'License Activation Code' for ... (End User only)

Number of seat(s):

First name:

Last name:

Company:

E-mail:

Country:

### For single seat license activation select **Number of seat(s): 1**

As long as you have enough ProductKeys available, you can pick any number here to create **multi seat** License Activation Codes.

With this type of multi seat licenses, your customer will receive one email containing one License Activation Code that can be used to activate on multiple computers. The number of seats will be clearly mentioned in the fulfillment email.

If your customer prefers to receive separate License Activation Codes, currently you'll have to process this manually one at a time as single seat licenses. Or contact us directly to see if we can provide help.

Enter all your customers data as required.

**Critical: Make sure to enter a valid customer e-mail address**

#### NOTICES:

*If you would like to integrate automatic ProductKey conversion into your Store Back End, please [contact us](#).*



## Distributing ProductKeys to your Resellers.

If you are a distributor or reseller and are selling Skalp to yet another reseller, you need to transfer product keys.

Once you have handled the sale to your reseller, you need to fulfill him his productkeys.

Select **Transfer productkey(s) to Reseller**

**ARCHITECTUURBURO WYDOUW BVBA**

Available productkeys:  
Skalp for SketchUp v1.0 Full License **2**

Transfer productkey(s) to Reseller

**Transfer productkeys to ...**

Number of productkeys:

Reseller:

Company:

E-mail:

Country:

**TRANSFER PRODUCTKEY**

**Pick the number of product keys** you need to transfer from your inventory to the third party reseller.

You need to fill in a company, an e-mail address and a country.

The email address is critical as this will be used to deliver all necessary information and productkeys to your reseller.

If you have previously used the system to transfer productkeys, you can simply select your reseller from the dropdown list.

Once ready, hit **TRANSFER PRODUCTKEYS**

Both you and the destined reseller will get notified with all necessary information via email.

The destined reseller will receive his product keys and information on how to proceed further.

Once transferred, your inventory will be decremented with the number of transferred productkeys.